



# How to Use the instax Biz App

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# Create Prints

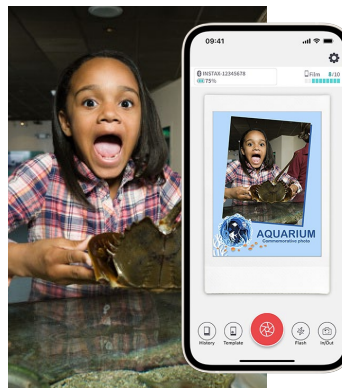
Connect the INSTAX Biz App to your INSTAX Smartphone printer to create prints with your own unique template, print them out and give them to customers to increase engagement.

**How to Use** Easily take a picture and print it out with your unique template from the App!

**1** Configure settings for your original template in the App



**2** Take a picture from a Smartphone or tablet



**3** Print it out with a MINI LINK 2 or SQUARE Link or LINK WIDE Smartphone printer



## Create unique photos for your business!

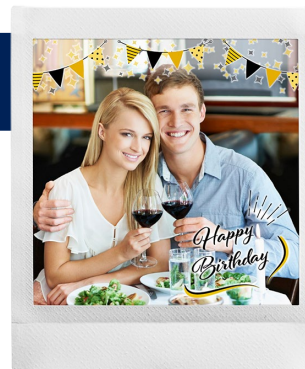
### Storefronts and Salons

Host special events and provide customers with an INSTAX photo that includes a unique seasonal template.



### Hotels and Restaurants

Give customers INSTAX photos that include a template with the date of their wedding, anniversary or special event.



### Tourist Attractions and Theme Parks

Provide customers with an INSTAX photo commemorative of their experience.



# Things You'll Need

## INSTAX MINI LINK 2 / INSTAX SQUARE LINK / INSTAX LINK WIDE



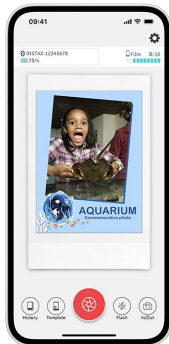
\* Provide customers with an INSTAX photo commemorative of their experience.  
\* Operations are not guaranteed on the previous INSTAX MINI LINK model

## INSTAX Instant Film MINI or SQUARE or WIDE



Use INSTAX MINI film for INSTAX MINI LINK 2 and INSTAX SQUARE film for INSTAX SQUARE LINK and INSTAX WIDE film for INSTAX LINK WIDE

## Android or iOS device (Smartphone or tablet)



Make sure to use a device and OS that are compatible with the INSTAX Biz App.

**Operation Guaranteed OS**  
-Android 10 or later  
-iOS 14 or later

## INSTAX Biz app (free download)



Download and install the App from Google Play or the App Store.

## Computer Smartphone or Tablet



Create a PNG template image.

# How to Use the App

## STEP 1

### Creating Your Original Template

Create a template image on your computer or Smartphone



1. Use image editing software to create a transparent PNG image  
INSTAX MINI : 600 x 800 pixels  
INSTAX SQUARE : 800 x 800 pixels  
INSTAX WIDE : 1,260 x 840 pixels

\* If you wish to include a QR code, it must also be created (180 x 180 pixels or larger is recommended)



2. Save the image and transfer it to your Smartphone or Tablet.

💡 Connect your Smartphone via Wi-Fi, Bluetooth or USB to transfer the image, or access it from your Smartphone via the cloud.

## STEP 2

### Save to the App

Save the template image to the INSTAX Biz App



1. Launch the INSTAX Biz App
2. Select "Template" on the bottom of the screen
3. Select "Print Size"
4. Tap the "+" button under "Template Design" and select an image from your Smartphone library  
\* Only PNG images are displayed.
5. Select "OK" on the preview screen to save the image

💡 Saves up to 10 MINI or WIDE images.

## STEP 3

### Shooting and Printing

Select the template, then take photos with a Smartphone and print them out



1. Configure print details on the Template screen in the App
2. Tap the shutter button on the camera screen of the App to take a photo
3. Tap the print button to print your photo with your original template from your Smartphone printer

💡 You can easily print additional copies!

# STEP 1

## Creating Your Original Template

INSTAX mini

Use image editing software to create an original template image on your Computer, Smartphone or Tablet.

### Image file format

PNG files (transparent) only

### Image size (pixels)

INSTAX mini : 600 × 800

\* Image sizes other than the above are not supported.

### Notes

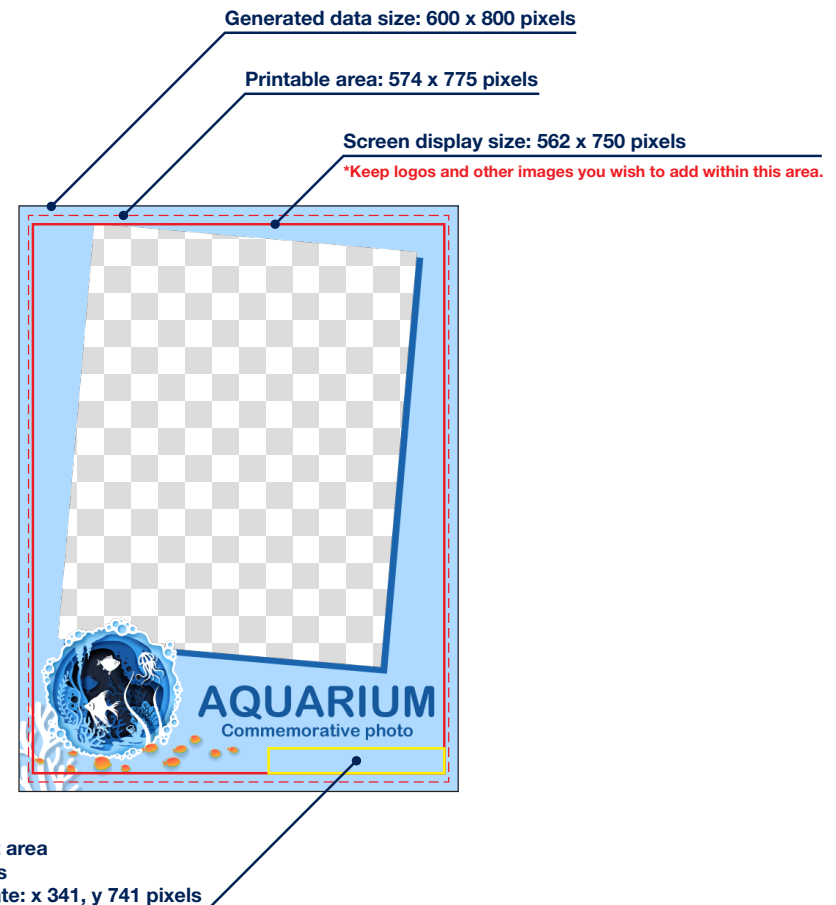
•When using “Date Print”, make sure to leave the lower right area blank.

\* Date print area (pixels)

INSTAX MINI :

upper left coordinate: X 341, Y 741, size: W 240, H 34

### INSTAX mini



# STEP 1

## Creating Your Original Template **INSTAX SQUARE**

Use image editing software to create an original template image on your Computer, Smartphone or Tablet.

### Image file format

PNG files (transparent) only

### Image size (pixels)

**INSTAX SQUARE : 800 × 800**

\* Image sizes other than the above are not supported.

### Notes

•When using “Date Print”, make sure to leave the lower right area blank.

\* Date print area (pixels)

INSTAX SQUARE :

upper left coordinate: X 535, Y 741, size: W 240, H 34

### INSTAX SQUARE



# STEP 1

## Creating Your Original Template

INSTAX WIDE

Use image editing software to create an original template image on your Computer, Smartphone or Tablet.

### Image file format

PNG files (transparent) only

### Image size (pixels)

INSTAX WIDE : 1,260 × 840

\* Image sizes other than the above are not supported.

### Notes

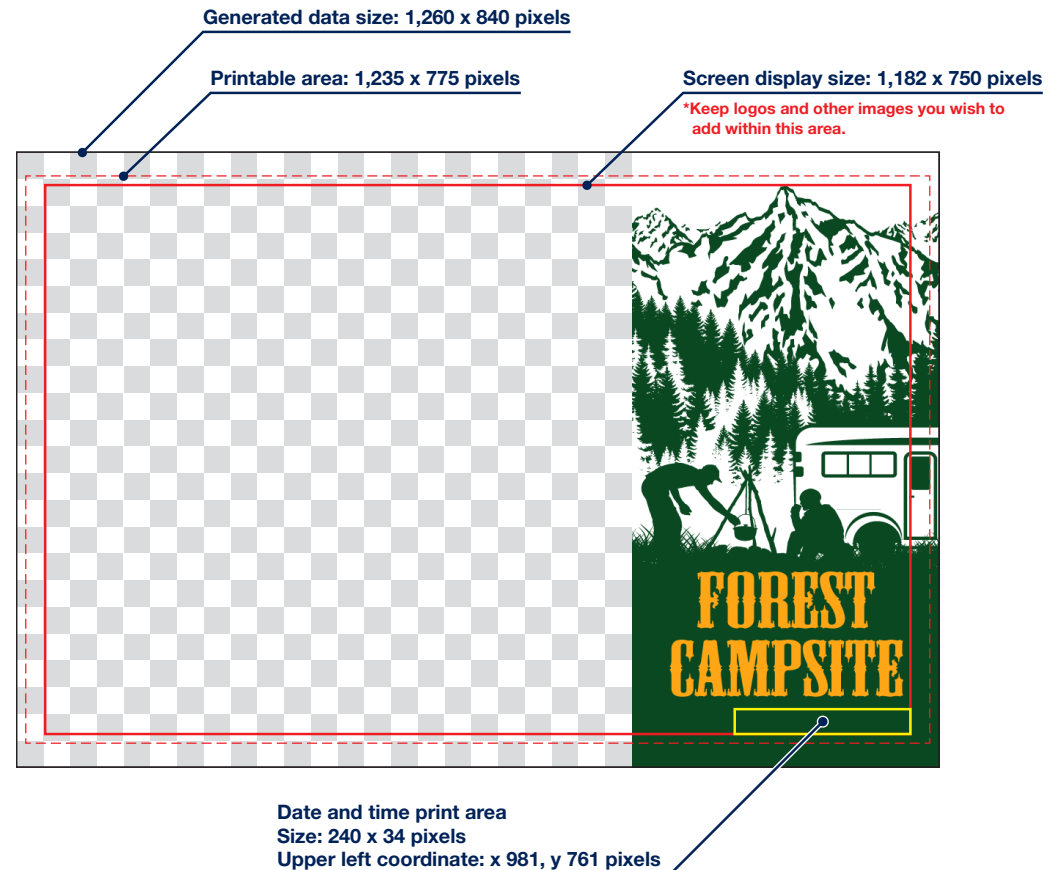
•When using “Date Print”, make sure to leave the lower right area blank.

\* Date print area (pixels)

INSTAX WIDE :

upper left coordinate: X 981, Y 761, size: W 240, H 34

### INSTAX WIDE





# STEP 2

## Save the template on the INSTAX Biz App

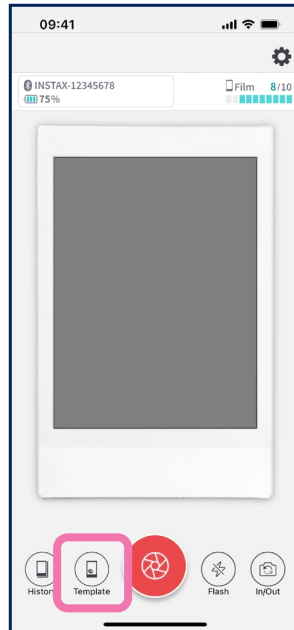
1

Launch the INSTAX Biz App on your Smartphone or Tablet



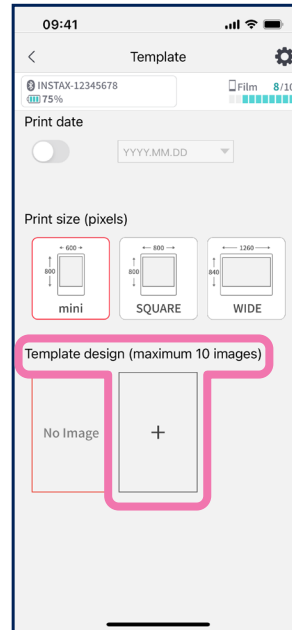
2

Tap the “Template” icon at the bottom of the camera screen (2nd from the left)



3

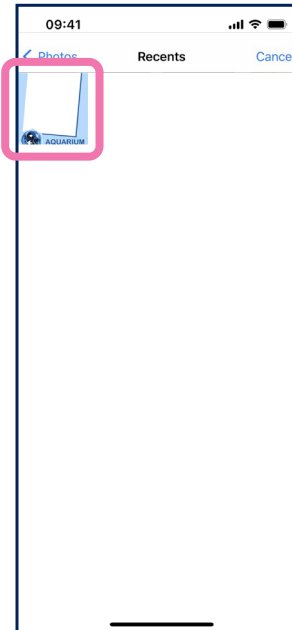
Tap “+” under “Template Design”



4

Select an original template image from your camera roll

\* Only PNG images are displayed.



5

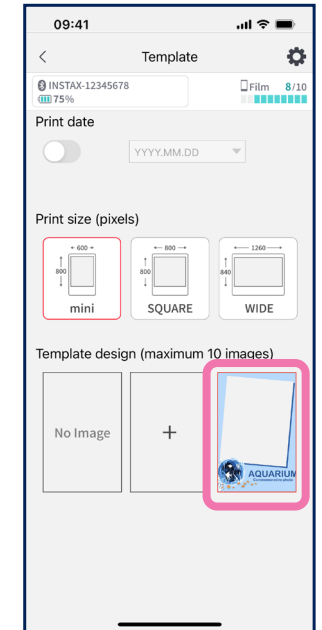
Tap the “OK” button in the preview

\* Image sizes other than those specified cannot be saved.



6

Your original template image is saved and ready to go!



### Notes

Only images of compatible sizes can be saved. See page 5 for details.



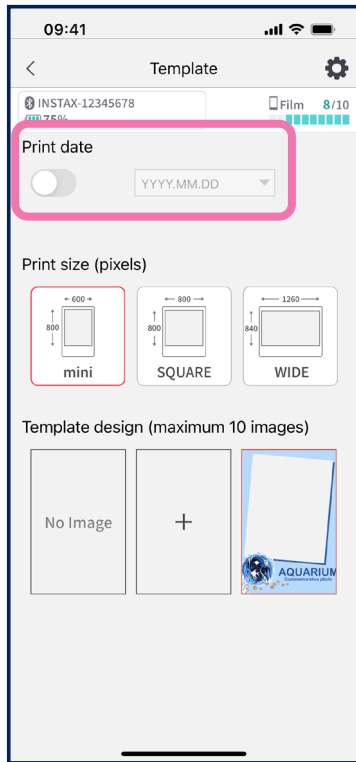
# STEP 3 1

## Printing Settings

### 1 Printing settings are configured from the Template screen

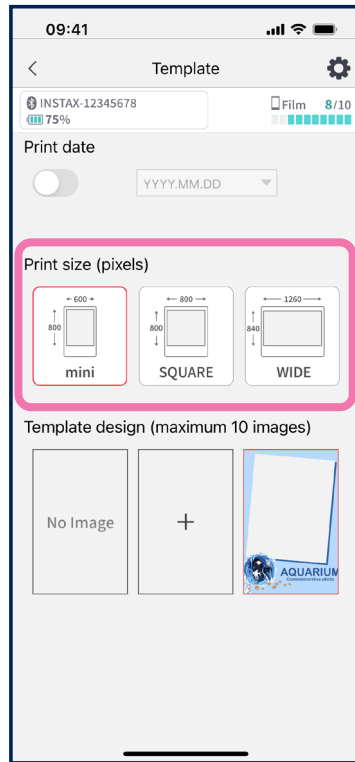
1

In “Date Print”, turn on/off and select the display format



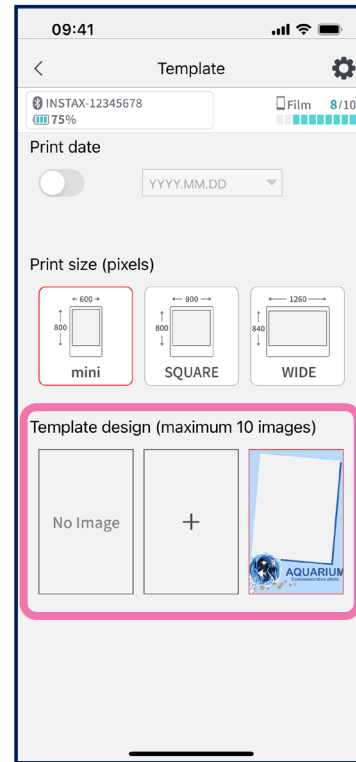
2

In “Print Size (pixels)”, select the print size



3

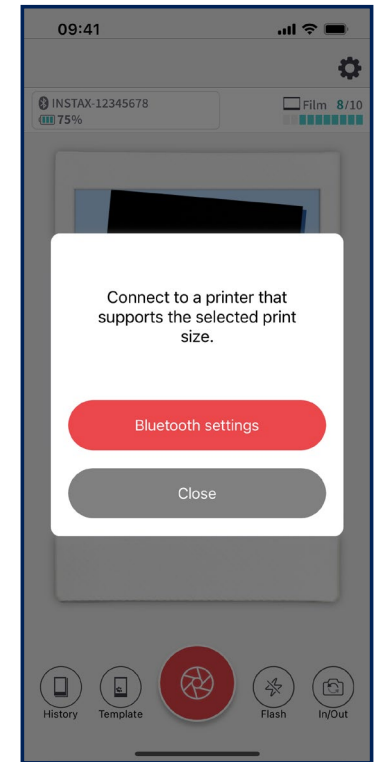
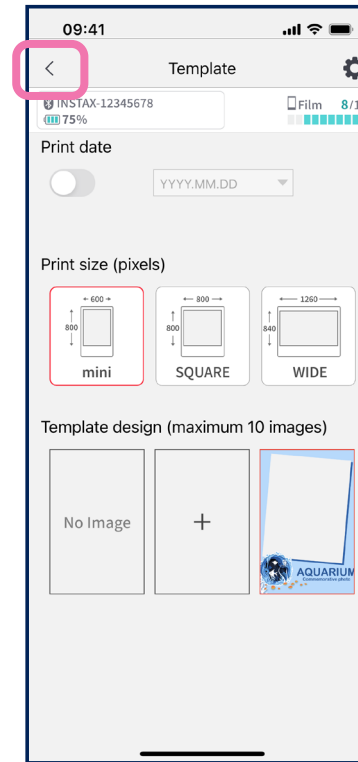
In “Template Design”, configure your settings for your template image, then tap “OK” on the preview



### 2 Select the “<” button on the upper right of the Template screen to return to the camera screen

#### Notes

If the selected print size and the film size of the connected printer are different, a warning dialog will be displayed here.



# STEP 3 ②

## Shooting and Printing

1

Tap the shutter button on the camera screen



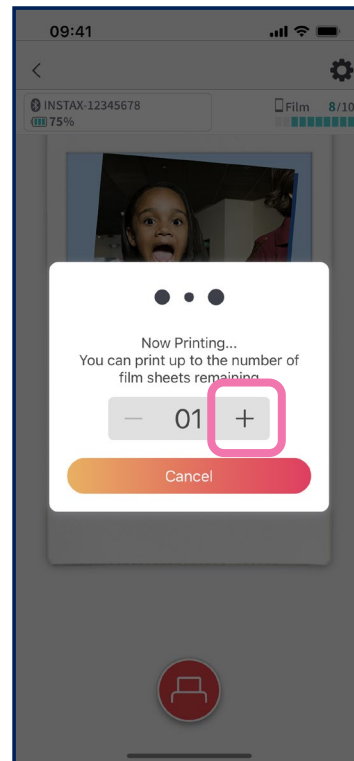
2

Double check the preview image, then tap the print button  
\*tap the "<" button to retake the picture



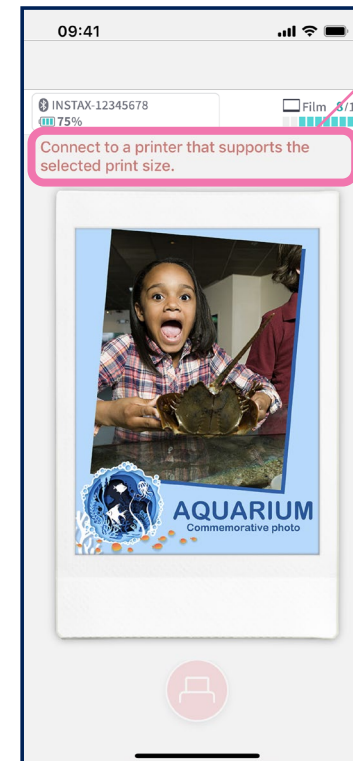
3

For multiple prints, press the "+" during printing to select the number of copies



### Notes

Images cannot be printed if the print size set in the App differs from the film size of the printer.  
Reconnect and try to print again.



### Camera Functions

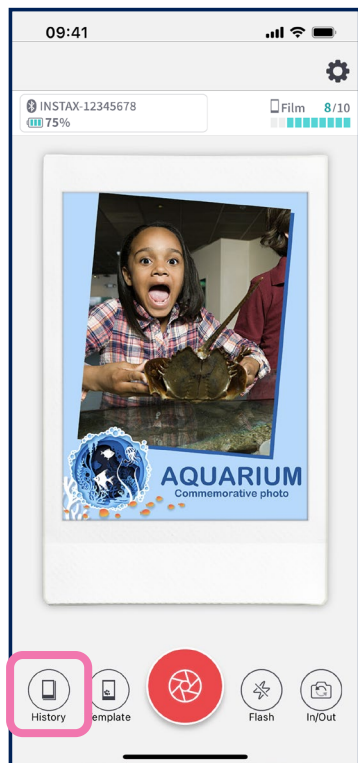
- Tap the camera screen to adjust auto exposure or focus
  - Pinch in or out on the camera screen to zoom in or out, respectively
  - Turn flash on or off or set auto adjust
  - Switch between front-facing and rear-facing camera
- \*Access the camera timer from "Settings ⚙️" in the App

# STEP 3 ③

## Reprinting

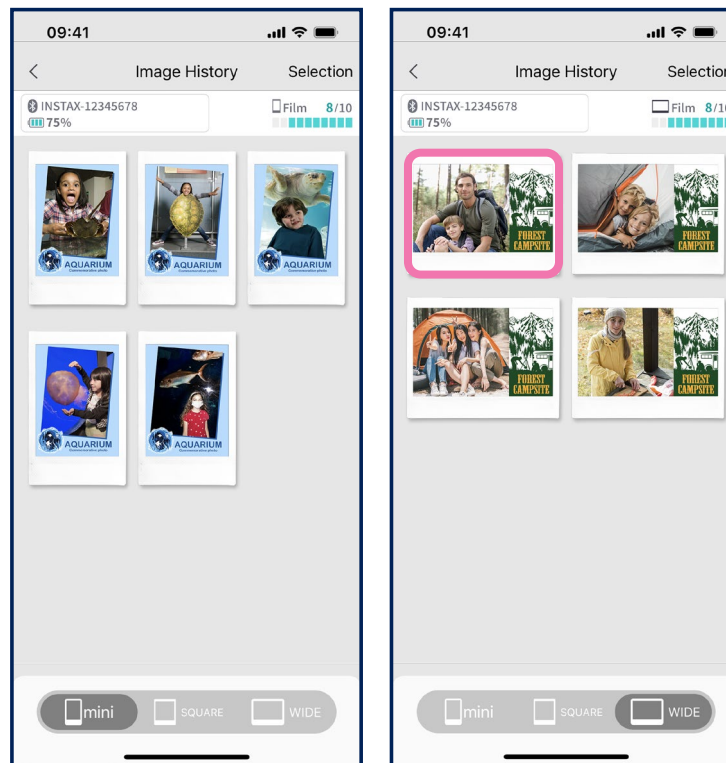
1

Tap "History" on the bottom of the camera screen (far left)



2

Select the image you wish to print from those displayed on the Image History screen



3

Tap the print button to print the image



### Notes

- Saves up to 60 images per size (the oldest image is deleted when this number is reached).
- Printed images cannot be saved or downloaded to a device

- Use the tabs on the bottom of the screen to switch the print size. Switch the connected printer as well if necessary.
- Tap the "Select" button on the upper right of the screen to enter Selection Mode and delete multiple images at once.